

# **COMPANY PROFILE**

Identity Group serves in the field of Training, Consulting, and Career Counseling based out in Bhubaneswar, Odisha, and it also operates in Andhra Pradesh, Chhattisgarh, Kolkata, Jharkhand and Punjab. We operate with three wings: Identity Training Services Pvt. Ltd. (ITSPL), Career Map, Identity Foundation Trust (IFT). We specialize in Training and Human Capital Development in Behavioral and Leadership development programmes and workshops through inhouse and outbound mode. In addition to the extensive industrial experience in the spectrum of people management, we have a very competent pool of Resource Persons with high experience and exposure in specialized areas. We design and deliver high impact development programs and a wide range of consultancy services that produce outstanding human performance in the organizations.

We render our services to Corporates, Schools, Colleges (B.Tech and MBA). We conduct assessments, Induction Program for New recruits, behavioral, Technical, & Leadership workshops for corporate executives, Employability Training for Engineering and management students, Training to Teachers, Faculty Development Programs, Train The Trainers.

In a short span of 11 years, we have a very strong clientele for all our services. Till today, we have 80+ clients who are still continuing with us which is an achievement for us.

To brief you, IDENTITY is a Training service provider in academics and corporate with diversified products. We render our services to Corporate, Academics (Schools and colleges).

### **SERVICES**

- 1. Behavioural and Aptitude Assessment
- 2. Training (Corporate)
- Corporate Training (lower, middle and higher-level executives)
- Induction workshops for working executives.
- 3. Career Counselling & Life skills for school Students
- 4. Parenting
- 5. Teachers' Training
- 6. Training (Academic)
- CAMPUS RECRUITMENT TRAINING / PRE PLACEMENT TRAINING for B.Tech and
- MBA (1styr / 2ndyr / 3rdyr /4thyr)
- Pre and Post Training Assessment for Engineers, MBA
- Company Specific Training
- Voice & Accent Training for the Working executives, Teachers in schools and colleges
- Faculty Development Programme (FDP)
- Spoken English, Personality Development& Soft Skills

# **UNIVERSITY CLIENTS**

| VSSUT (Formerly UCE, Burla) Burla, Odisha | KIIT University, Bhubaneswar           |
|---|--|
| Sambalpur University Institute of         | SOA University, Bhubaneswar            |
| InformationTechnology, BURLA              |  |
| National Law University Cuttack           | Lovely Professional University, Punjab |
| Ravenshaw University, Cuttack             | AMITY University, Bhubaneswar          |
| Ramadevi University, Bhubaneswar          | Vignan University, Guntur              |
| Fakir Mohan University, Balaosre          | JIS University, Kolkata                |

# **CLIENTELE (CORPORATE)**

| Indian Oil, South-east              | SREI Finance, Kolkata           |
|-------------------------------------|---------------------------------|
| Aditya Birla, Jharsuguda            | Johnson Lifts                   |
| Emami Group, Balasore               | Neoteric, Intel Partner, Bombay |
| Power Grid Corporation Ltd., Odisha | TCS, ILP Centre, Kolkata        |
| ESSPL, Bhubaneswar                  | LIC, Bhubaneswar                |
| GMR Group, South                    | 92.7 Big FM                     |
| Tata Power                          | Tata Strive                     |
| MSPL, Karnataka                     | IMFA                            |
| Amri Hospitals                      | LTIMindtree                     |
| CSM Technologies                    | Gopabandhu Academy              |
| Madhusudan Regional Academy         | OPTCL                           |
| TPCODL                              | Central GST and Excise Dept     |

### **GOVT. ENTITY**

| UNICEF, ODISHA                                    |  |
|---|--|
| Odisha School Education Program Authority (OSEPA) |  |
| Directorate of Higher Secondary Education (DHSE)  |  |

# **CLIENTELE (HOTEL)**

| Pramod Convention, Cuttack, Odisha        |
|---|
| Hotel Suryansh, Bhubaneswar, Odisha       |
| Hotel Crown, Bhubaneswar, Odisha          |
| Hotel Empires, Bhubaneswar, Odisha        |
| Hotel Swosti Premium, Bhubaneswar, Odisha |

### **ENGINEERING & MANAGEMENT COLLEGES**

| Govt. College of Engineering, Kalahandi       | Gokaraju Rangaraju Institute of Engineering          |
|---|--|
| Govt. Conege of Engineering, Raidhana         | & Technology, Hyderabad                              |
| CIPET, Bhubaneswar                            | Vignan's Nirula Institute of Technology &            |
| Cir E1, Bridsarieswar                         | Science for women, Guntur, AP                        |
| College of IT & Management, Bhubaneswar       | Vignan's LARA Institute of technology &              |
|   | Science, Guntur, AP                                  |
| Konark Institute of Science & Technology,     | Nannapaneni Venkat Rao College of                    |
| Bhubaneswar                                   | Engineering and Technology, Tenali, AP               |
| TRIDENT Group of Institutions                 | Raghu Engineering College, Vizag                     |
| Odisha Engineering College, Bhubaneswar       | Sudhanand Group, Bhubaneswar                         |
| DRIEMS, TANGI                                 | NIIS, Bhuabneswar                                    |
| Seemanta Engineering College, Baripada        | United School of Business Management,<br>Bhubaneswar |
| GIET, GANGAPATNA, BBSR, Odisha                | Regional College of Management,<br>Bhubaneswar       |
| HI-Tech Institute of Technology, Bhubaneswar  | Kushagra Institute of management & Science           |
| Indic Institute of Design and Research        | Hi Tech College of Pharmacy, Bhubaneswar             |
| Institute of Hotel Management, Bhubaneswar    | BJB College, Bhubaneswar                             |
| KIIT University                               | SOA University                                       |
| SCHOOL CLIE                                   | NTELE  |
| DAV Public Schools, Pokhriput, Bhubaneswar    | RIE, Bhubaneswar                                     |
| DAV Public Schools, UNIT-8, Bhubaneswar       | DAV Public   |
| , ,   | Schools, Chandrashekharpur,                          |
|   | Bhubaneswar  |
| DAV Public Schools, Kalinga Nagar,Bhubaneswar | DAV Public Schools, CDA, Cuttack                     |
| LR DAV Public Schools, Cuttack                | DAV Public Schools, Raja Bagicha,<br>Cuttack         |
| DAV Public Schools, Anugul                    | DAV Public Schools, Paradeep                         |
| St Arnolds school, Rourkela                   | DAV Public Schools, Balani                           |
| Sanskar Public School, Kamakshya Nagar        | Modern Public School, Balasore                       |
|   | ·  |
| Krishna International School, Bhubaneswar     | St. Johns School Sambalpur                           |
| Xavier's Group of Schools                     | Prabhujee English Medium School,<br>Bhubaneswar      |
| ODM Public School, Bhubaneswar                | Sankalp Public Schools                               |

Please contact the following for queries if any:

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